



Blended Intensive Program

Science meets Industry

Creative Convergence: Innovating Industries Together

“Gheorghe Asachi” Technical University of Iasi (TUIASI), brings together students, academics, and industry experts to engage in a dynamic process of innovation, journeying through three pivotal pillars of the 5Cos framework: co-ideation, co-valuation, and co-design (co-test, and co-launch).

If you are a **Master** or **PhD Students** and you would like to co-create visionary packaging solutions that are not only functional and sustainable but also tailored to the challenges posed by unconventional product shapes, apply for this five days Blended Intensive Program in Romania.

Virtual: Two online pre-sessions in early January 2026 and one post event in February 2026 (dates *TBD*).

On site: [“Gheorghe Asachi” Technical University of Iași](#), Romania – 26-30 January.

Who can participate: Master and PhD students of UoC from all disciplines

